Trusted and complete digital identity verification solution

greenID✓
GBG

In today's digitised world, customers are enjoying the convenience of accessing services remotely from anywhere and at any time.

While digital services may let organisations reach more customers, it also presented a new reality where they may never meet their customers in person and afford criminals new channels to perpetrate fraud and launder money. This will be a challenge, especially for regulated organisations such as banks and financial institutions, who need to balance both KYC (Know-Your-Customer) and AML (Anti-Money Laundering) compliance obligations and customer's expectation of a frictionless experience.

Digital-Ready Customer Onboarding

greenID is a proven market-leading identity verification solution trusted by more than 500 customers, including government and enterprises, with millions of verifications each year.

It enables organisations to perform secure and high-quality identity verifications by checking against a wide range of trusted data sources for real-time customer onboarding.

greenID can be embedded easily onto websites and applications, with the options for document and facial biometric verification capabilities, offering a complete end-to-end identity verification solution that ensures compliance and a seamless customer experience.

Key capabilities

Identity data verification

- Secure and privacy-compliant real-time identity verification
- Access to a wide range of trusted data sources in Australia and New Zealand
- Continuous data maintenance ensures reliability, accuracy and coverage
- Administration panel provides single view of customer verification records

Reliable and secure system

- Unmatched high availability track record
- Certified to ISO 27001 in Australia by SAI Global, an internationally recognised, top-tier certification for Information Security Management Systems

Omnichannel integration

- Straight forward code package for easy integration to websites and web-based applications
- Mobile SDK (Software Development Kit) support for iOS or Android applications
- Comprehensive API for integrations to website and applications
- Fully customisable for a seamless brand and user experience

Document authentication

- Recognises document type and detects the optimal frame for best quality image capture
- Ensure document authenticity against a reliable and comprehensive document library
- Extract data accurately from document using OCR (Optical Character Recognition) technology
- Auto-fill forms to minimise entry errors and speed up onboarding process
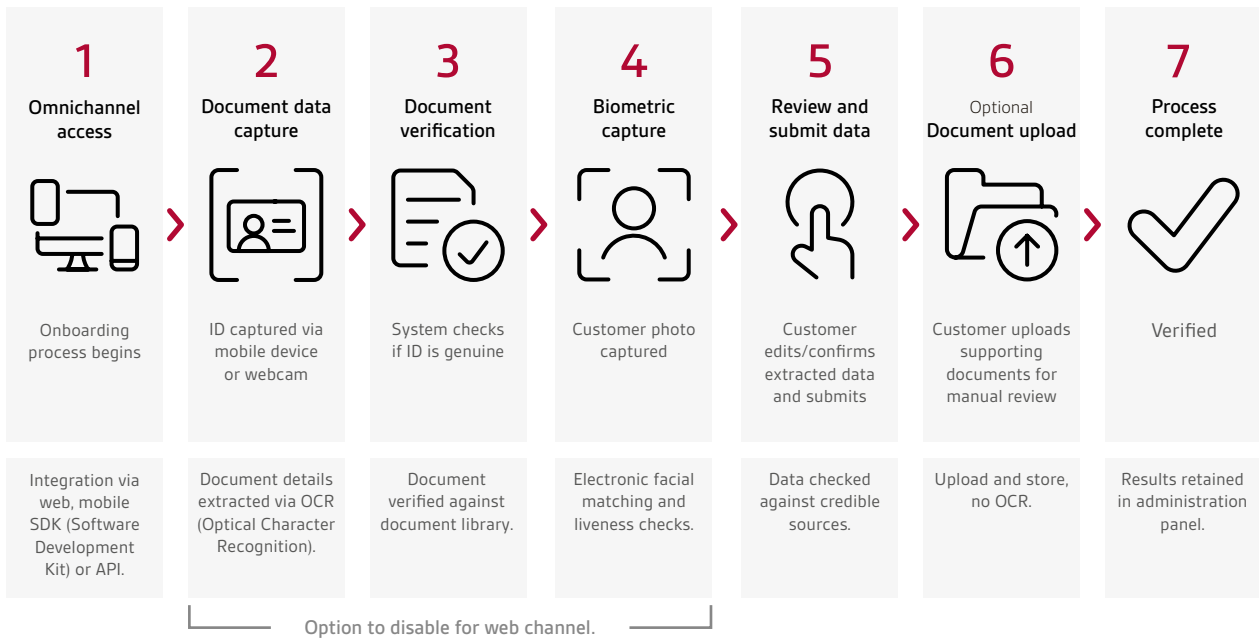
Facial biometric verification

- Accurate and reliable alternative to in-person wface-to-face verification
- Face Match captures facial image of user to compare against photograph on document
- Liveness detection ensures image captured is of a live person and not from a photograph or video display

KYC compliance and fraud prevention

- Global sanction and PEP list screening options available to enable effective AML (Anti-Money Laundering) / CTF (Counter-Terrorism Funding) compliance and business risk mitigation
- Configurable to local regulatory requirements, customised hotlist and use case
- Acts as a fraud deterrent during customer onboarding

greenID identity verification process

1	2	3	4	5	6	7
Omnichannel access	**Document data capture**	**Document verification**	**Biometric capture**	**Review and submit data**	**Optional Document upload**	**Process complete**
Onboarding process begins	ID captured via mobile device or webcam	System checks if ID is genuine	Customer photo captured	Customer edits/confirms extracted data and submits	Customer uploads supporting documents for manual review	Verified
Integration via web, mobile SDK (Software Development Kit) or API.	Document details extracted via OCR (Optical Character Recognition).	Document verified against document library.	Electronic facial matching and liveness checks.	Data checked against credible sources.	Upload and store, no OCR.	Results retained in administration panel.

Option to disable for web channel.

Once the verification is completed, greenID seamlessly direct customers to the next step in the onboarding process.

Key business benefits

Reduce risk
Detect identity theft and reduce fraud risk with facial biometric verification capability

Enhance customer experience
Enable swift and seamless customer onboarding with document data extraction and auto form-filling using OCR technology

Improve operation efficiency
Automate customer onboarding and identity verification process

Comply with AML & KYC
Ensure AML & KYC regulatory compliance and build customer trust

About GBG

GBG (AIM: GBG) is a global technology specialist in fraud and compliance management, location and identity data intelligence with offices in 18 locations worldwide.

For over 30 years, GBG has been accessing and verifying identities, to the standards set by financial regulator. GBG works with 20,000 customers across 70 countries, and has a network of over 270 global partnerships connecting to more than 510 datasets to provide data with accuracy and integrity.

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