

greenID Mobile

Verify customers securely anywhere, anytime



greenID 
GBG

In today's digitised world, customers' reliance on mobile devices has increased dramatically.

They manage a vast array of daily tasks directly from their mobile devices. While the ubiquitous smartphone has resulted in more options for consumers than ever before, it comes with higher expectations for fast and seamless transactions. Consumers using mobile devices want a frictionless and convenient experience they can trust.

As customers increasingly use mobile devices, organisations such as banks and financial institutions are presented with a new reality where they may never meet their customers face-to-face. The increased usage of mobile devices also affords criminals a new channel to perpetrate fraud and launder money. This will prove to be a constant challenge for organisations due to rigor of know your customer (KYC) and anti-money laundering (AML) compliance regulations, which require them to verify every user's identity.

Future-ready mobile onboarding

greenID Mobile enables you to perform secure, high quality identity verifications remotely to satisfy the market's growing expectation of mobility and convenience while maintaining compliance obligations and reducing fraud.

The greenID Mobile Software Development Toolkit (SDK) incorporates biometric facial recognition, OCR data extraction and document verification, which is embedded into your organisation's mobile applications. The major benefit is its unique ability to confirm whether a customer appears to be the person identified in the ID documentation. It provides extra assurance by comparing a presented photo ID with a live facial image of the applicant in real-time using facial recognition software.

What's more, ID document image capture and OCR data extraction reduces the need for consumers to type information into online forms, minimising data entry errors and achieving rapid customer onboarding. With greenID Mobile, identity verification and facial recognition work together to ensure compliance and improve customer experience during onboarding - what once took hours of paperwork and manual intervention can now be done within minutes.

Key capabilities

Verification of Identity Data

- Leverages greenID identity verification platform for real time identity verification
- Configurable verification rules to balance maximising match rates and maintaining compliance

Document Coverage

- Coverage from a wide range of trusted data sources in Australia and New Zealand
- Capable of supporting Australian and New Zealand government issued identity documents

KYC Compliance And Fraud Detection

- Configurable by use-case to your required level of assurance
- Acts as a fraud detection tool during customer onboarding
- Document library to assure document is genuine

Biometric Identity Verification

- Facial recognition software to match a photo on a credential against a live facial image
- Liveness detection to differentiate between a live image and a photo or video display

Superior Customer Experience

- OCR data extraction to enable frictionless form pre-fill for quick and efficient onboarding
- Automated and semi-automated review options to manage risk and completion rates

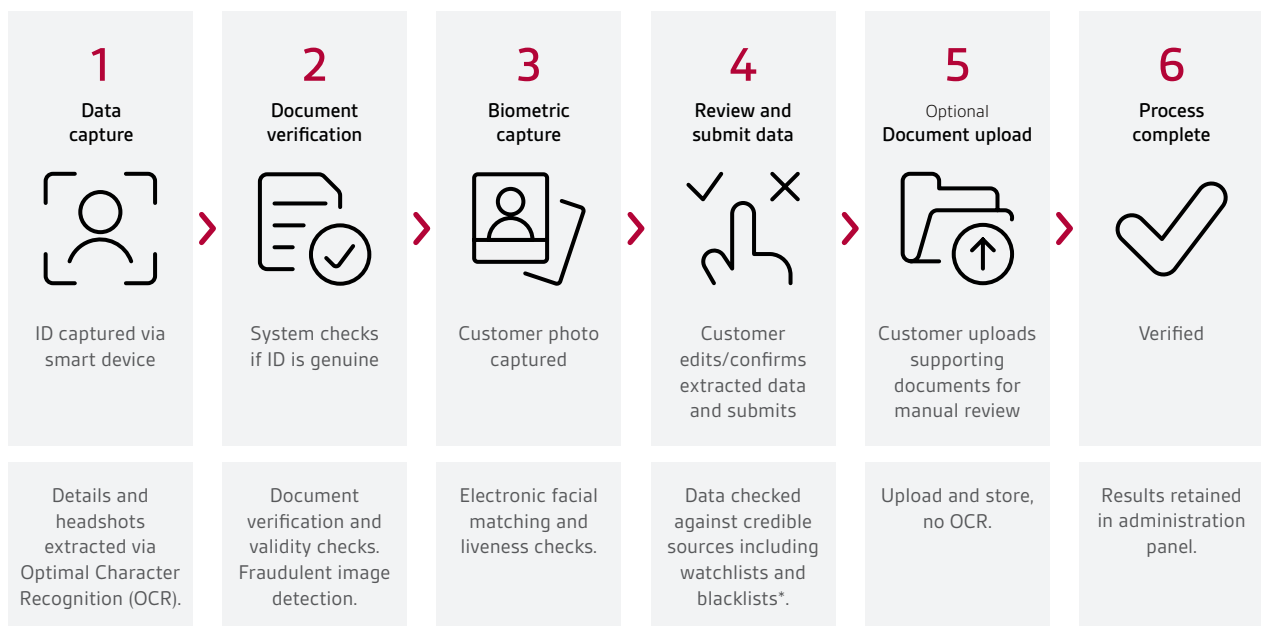
Device Compatibility

- Available for iOS and Android
- Customisable to ensure user experience aligns with your brand

Management Systems Registered to ISO 27001

- The supporting management system has been certified to ISO 27001 in Australia by SAI Global, an internationally recognised, top-tier certification for Information Security Management Systems

greenID mobile verification process



*Blacklist capability is available as add-on service.

Once the verification process is complete, the mobile onboarding platform seamlessly takes customers to the next step in your process.

Key business benefits



Reduce Risk

Reduce the risk of fraud and identity theft with facial recognition software



Improve Customer Experience

Improve customer experience with frictionless onboarding



Reduce Costs

Reduce costs and errors with OCR data extraction



Comply with AML & KYC

Aids with compliance to AML & KYC requirements

About GBG

GBG is a global specialist in fraud, location and identity data intelligence with offices in 16 locations worldwide. For over 30 years, GBG has been accessing and verifying identities, to the standards set by financial regulators, of more than 4.4 billion people worldwide or 57% of the world's population. GBG has a network of over 200 global partnerships to provide data with accuracy and integrity.



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