

# greenID Mobile

Verify customers securely anywhere, anytime



greenID   
GBG

## In today's digitised world, customers' reliance on mobile devices has increased dramatically.

They manage a vast array of daily tasks directly from their mobile devices. While the ubiquitous smartphone has resulted in more options for consumers than ever before, it comes with higher expectations for fast and seamless transactions. Consumers using mobile devices want a frictionless and convenient experience they can trust.

As customers increasingly use mobile devices, organisations such as banks and financial institutions are presented with a new reality where they may never meet their customers face-to-face. The increased usage of mobile devices also affords criminals a new channel to perpetrate fraud and launder money. This will prove to be a constant challenge for organisations due to rigor of know your customer (KYC) and anti-money laundering (AML) compliance regulations, which require them to verify every user's identity.

## Future-ready mobile onboarding

**greenID Mobile enables you to perform secure, high quality identity verifications remotely to satisfy the market's growing expectation of mobility and convenience while maintaining compliance obligations and reducing fraud.**

The greenID Mobile Toolkit (SDK) incorporates biometric (facial) verification, OCR and document authentication which is embedded into your organisation's mobile applications. The major benefit is its unique ability to confirm whether a customer appears to be the person identified in the ID documentation. It provides extra assurance by comparing a presented photo ID with a live facial image of the applicant in real-time using facial recognition software.

What's more, ID document image capture and OCR reduces the need for consumers to type information into online forms, reducing data entry errors and achieving rapid customer onboarding. With greenID Mobile, identity verification and facial recognition work together to ensure compliance and improve customer experience during onboarding - what once took hours of paperwork and manual intervention can now be done within minutes.

## Key capabilities

### Verification of Identity Data

- The core of greenID Mobile is secure, privacy compliant real time identity verification
- Configurable verification rules to balance maximising match rates and maintaining compliance

### Global Coverage

- Global coverage from a wide range of trusted data sources
- Capable of supporting all identity documents officially recognised by governments

### KYC Compliance And Fraud Detection

- Configurable by use-case to your required level of assurance
- Integrated fraud detection tools to manage risk

### Fraud Detection

- Acts as both a deterrent to fraud and a fraud detection process
- Global document library to assure document is genuine

### Biometric Identity Verification

- Facial recognition software to verify a photo on a credential against a live facial image
- Liveness detection to differentiate between a live image and a photo or video display

### Superior Customer Experience

- OCR data extraction to enable frictionless form pre-fill for quick and efficient onboarding
- Automated and semi-automated review options to manage risk and completion rates

### Device Compatibility

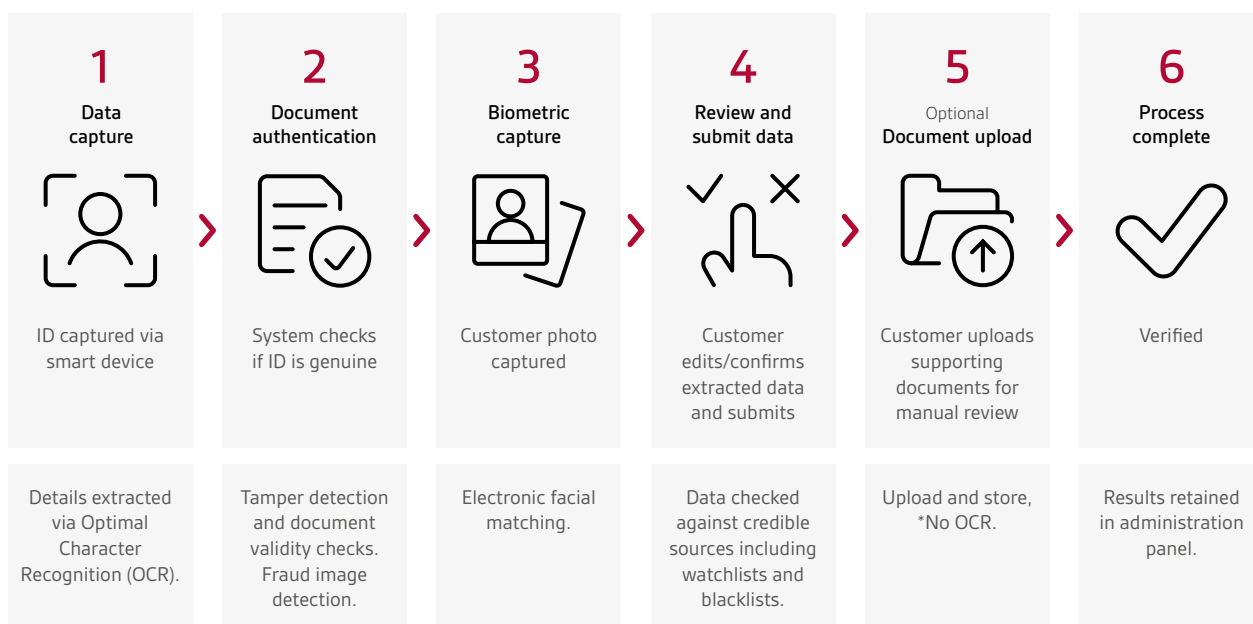
- Available for iOS and Android
- Customisable to ensure user experience aligns with your brand

### ISO 27001:2013 Australian Certification

- The ISO 27001 standard is internationally recognised as a top-tier certification for Information Security Management Systems

## Choose the components to suit you

With greenID Mobile, you have the flexibility to choose when and where you use components of the mobile onboarding platform.



Once the verification process is complete, the mobile onboarding platform seamlessly takes customers to the next step in your process.

## Key business benefits



### Reduce Risk

Reduce the risk of fraud and identity theft with facial recognition software



### Improve Customer Experience

Improve customer experience with frictionless onboarding



### Reduce Costs

Reduce costs and errors with OCR data extraction



### Comply with AML & KYC

Aids with compliance to AML & KYC requirements

## About GBG

GBG is a global specialist in fraud, location and identity data intelligence with offices in 16 locations worldwide. For over 30 years, GBG has been accessing and verifying identities, to the standards set by financial regulators, of more than 4.4 billion people worldwide or 57% of the world's population. GBG has a network of over 200 global partnerships to provide data with accuracy and integrity.



E: [contact@gbgplc.com](mailto:contact@gbgplc.com)  
W: [www.gbgplc.com/apac](http://www.gbgplc.com/apac)