

# The greenID advantage

Trusted, convenient and compliant consumer onboarding and identity verification solutions around the world



**greenID**   
GBG

Certified System   
Information Security  
ISO 27001  
SAI GLOBAL

greenID is an integrated end-to-end service that enables real-time consumer onboarding and identity verification



### Verification of identity data

- The core of greenID is secure, privacy-compliant real time identity verification
- Global coverage from a wide range of trusted data sources
- Configurable verification rules to balance maximising match rates and maintaining compliance
- Continuous data management to maintain reliability, accuracy and coverage



### Global Sanction and PEP list Screening

- Effective and seamless AML/CTF compliance and business risk mitigation
- Standard and extended PEP options
- Configured to your local business requirements, and customisable with unique hotlists
- Supporting ad-hoc and regular screenings of customer databases



### Biometric identity verification

- Low cost, more accurate alternative to face-to-face verification
- Supporting multiple biometric verification factors
- Automated and semi-automated review options to manage risk and completion rates
- Reduces fraud as both a deterrent and a fraud detection process



### KYC compliance and fraud detection

- Compliant, trusted and configurable platform for KYC data collection and verification
- Configurable by use-case to your required level of assurance
- Proven mature product with 250+ enterprise clients and millions of verifications each year
- Integrated fraud detection tools to manage risk



### Global document authentication

- Reduce fraud through accurate automated document authentication
- Efficiently extract identity data directly from scanned documents
- Global document library to assure document is genuine
- Easily integrated into your onboarding experiences



### Consumer enrollment and onboarding tools

- Mobile SDK (iOS & Android) includes document scan, data extraction/verification and biometrics
- Straight forward HTML options for web based experiences
- Comprehensive API for integration into your own website
- Stand alone web based portal for self service plus POS and customer care implementations
- Continuous data management to maintain reliability, accuracy and coverage