

Product Brochure – Orchestration

Onboarding risk management tailored for
a digital world.



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Orchestration helps organisations who are digitizing. These organisations typically have a thirst for data and need to orchestrate decisions across multiple systems to provide a frictionless customer experience. Via OM's powerful workflow and decisioning functions you can not only bring together silo'd internal data and departments, but also easily leverage external data to enrich a customer's profile, providing enhanced customer due diligence. The breadth and depth of data and systems helps more accurately identify bad actors, improving the accuracy of detection and enabling high levels of straight through processing.

Less face to face, means more enhanced customer due diligence. OM enables organizations to orchestrate decisions across multiple systems and utilize data to enrich a customer's application. Through an easy to use UI administrators are able to connect to just about any system or data source. The breadth and depth of data helps more accurately identify customers enabling more straight through processing.

Solution Diagram dolor sit amet, facilisis hendrerit no ius ex.

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In addition to:

- Frictionless and digital onboarding
- Tailor your onboarding journey iteratively without the help of IT
- Breadth and depth of data to help combat synthetic ID fraud
- Omni-channel: Ability to add new channels without the help of IT
- Cuts through vertical silos - straight through process across application fraud, KYC, CDD and AML and exchanges information with transaction monitoring
- Bring together the power of cyber threat intelligence, session monitoring, identity intelligence and verification, location intelligence and verification
- Intelligently compares information provided during registration against rich layers of identity reference data across biometrics, attributed, behavior and digital.

(Matrix dot points for the USPs)



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Easy to use - no IT involvement required

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Ability to customize the fraud detection workflow to better suit the
business needs.

A visual designer which allows business users to quickly design the workflow
using drag and drop

Easy to use and powerful drag and drop workflow builder that can be configured
to connect to any data source or system, whether it is internal or external.

Supports the most complicated financial crime processes and strategies to catch
bad actors faster, improve compliance, and onboard new customer in seconds.

Improve speed and cost through step up validation

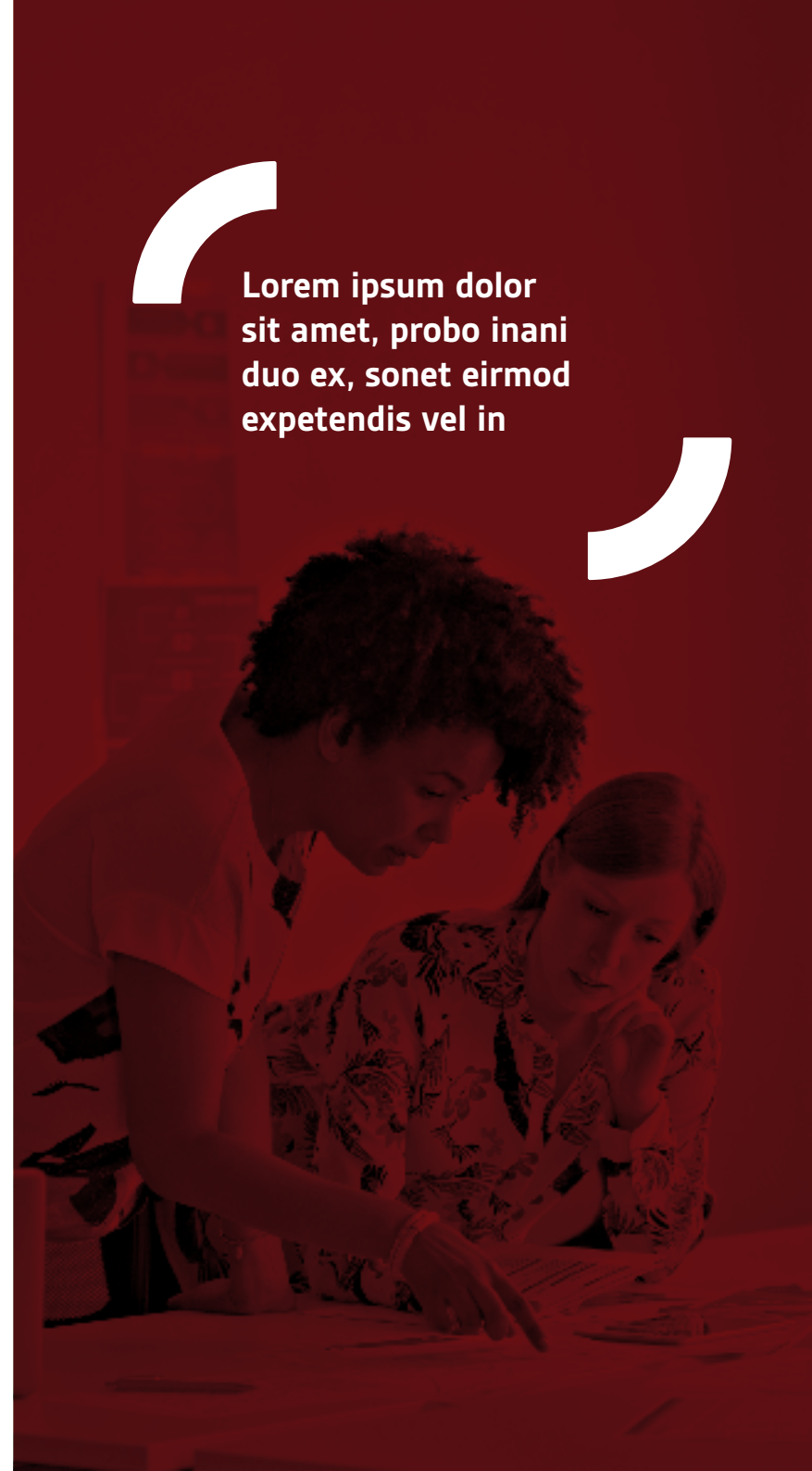
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Orchestration reduces operational cost by introducing a single solution to support multiple lines of business, automating manual tasks to allow specialists to focus on strategy and mitigate fraud loss.

Simplify your business - Unify siloed departments with Orchestration. It connects the dots for you and allows you to customize.

On the pulse- Don't miss a beat whether it's with your valued customers, regulatory organizations or those pesky fraudsters. Single click configuration allows you to respond instantly to changes in your ecosystem.

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Flexible access to new best of breed solutions

Be aware of and prepare for bad actors who aim to disrupt your business. Track suspicious behavior by assessing social media behavior, device reputation, location intelligence, blacklists, email usage. Be ready for evolved fraud attacks through adaptive algorithm and flexible access to new best of breed solutions.

Body focus 1

Behavior analytics

- Detects: money laundering, social engineering, account takeover, credit fraud, auto account creation and automated actions, bot activity
- Using machine learning technologies we continuously analyze user profile based on what is happening during the session (typical scenario of legitimate user vs fraudster) and how the user behaves (bio-chronometrics with number of criteria: velocity & navigation, mouse movement, keystrokes, typing cadence, delays etc). This allows us to identify against previous sessions if a legitimate user or fraudster is logged in.

Body focus 2

Device finger printing

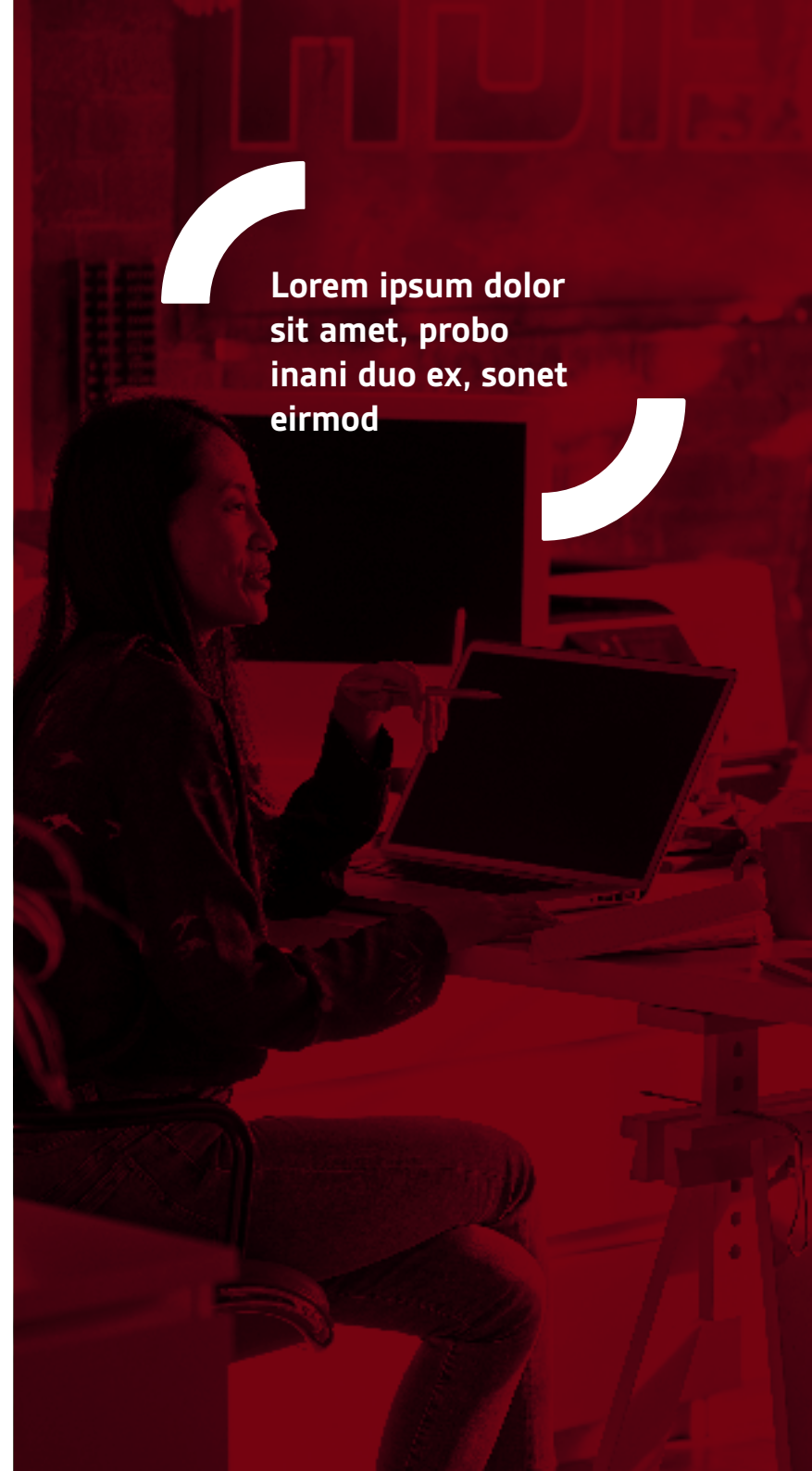
- Detects: identity theft, usage of anonymizers and aggregators, money laundering, cross-client attacks
- Inside our device fingerprinting technology wide range of algorithms analyses the same set of parameters to provide advanced dynamic analysis. It allows to differentiate normal device evolution (OS, browser updates etc) from suspicious changes. Precise fingerprinting can be also applied to investigate money laundering and illegal cashing out networks when several accounts are used from the same device even when TOR, proxy or «anonymizers» are applied. Advanced device fingerprinting allows to highlight malicious activity across separate clients.


Body focus 3

Malware detection

- Detects: trojans (including mobile and web-fakes), unsanctioned remote access, web-injects («man-in-the-browser» attacks), cross-channel attacks, social engineering, bot activity, brute force, web-scraping
- Patented clientless detection allows Secure Bank to identify infected client devices without impacting client experience as no installation is required. We catch PC and mobile trojans (including those using web-fakes), web-injects, remote access and social engineering cases. For each case we give wide context, collect injects, C&Cs, and other data to investigate attacks.

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Body focus 4

Identity verification intelligence suite

- By using multiple data sources strengthens your ability to verify the identities of customers during the onboarding process. It's not just about identifying potential financial crime risks - it's about recognising customers as individuals and tailoring their brand interactions to create an unforgettable experience.
- Verify the identity of 4.4B citizens across the world using ID3Gobal
- ID SCAN: Fake? Forged? Altered? Do you know? GBG IDscan does. Put simply, GBG IDscan takes a snapshot of ID documentation and checks it's authenticity. Within seconds. But the advanced technology behind it is complex. It reads, extracts and authenticates a multitude of documents - including passports, visas, ID cards, driving licences and work permits. It automatically validates documents using advanced mathematical algorithms, colour wave technology and our proprietary library of document images. And our latest, ground-breaking innovation in mobile technology means we can validate, extract data and inspect documents direct from smartphones and tablet computers.
- Loqate: We've brought together the best of five brands. PCA Predict's technology, GBG Loqate's global data, Addressy's reliability, Everything Location's simplicity and Matchcode 360's motivation. Our new name is Loqate, and we're five times better. By combining five of the world's leading location intelligence specialists, you'll see a step change in the service we can offer you. As one, your business, no matter where you are in the world, will benefit from the precision and reliability to deliver an unparalleled capability and user experience.

About GBG

GBG is a global specialist in fraud, location and identity data intelligence with offices in 16 locations worldwide.

For over 30 years, GBG has been accessing and verifying identities, to the standards set by financial regulators, of more than 4.4 billion people worldwide or 57% of the world's population. GBG has a network of over 200 global partnerships to provide data with accuracy and integrity.

In the fraud category, GBG manages end-to-end fraud and compliance needs across a range of industries including financial services (international, regional and local banks, auto finance companies, P2P lending, mutual companies, and credit unions), government services, retail, betting and wagering. Some of our customers include 90% of top tier banks in Malaysia, BNP Paribas Personal Finance in Spain, regional banks like HSBC, and major wagering players like Tabcorp.

GBG Offices Worldwide



Americas

Atlanta, New York, San Mateo

EMEA

Barcelona, Chester, London, Mersin

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